

Tom Buscher
04/21/2025
Directing & Production
Documentary Proposal

Original Film
STEAM in Education
“Zombie Mud Run”

A ten-minute film that highlights a fun fundraising event that helps to support students at Peninsula College.

Tom Buscher

Director & Producer

Writing, Filming, & editing.

Statement

Students and faculty work together to build a fun event using STEAM that brings the family together and raises money for the college.

Background & Need

Since 2013 the Peninsula College has been hosting an annual Zombie Mud Run that is fun for the whole family. This event helps to raise funds for the college, which in turn helps students thrive. This video will help to promote the Zombie Mud Run and hopefully increase participation so that this great event can continue to grow.

Setting up the courses takes some STEAM, and this film will help to show how Science, Technology, Engineering, Arts, and Math come together to make this event possible.

Approach, Form, & Style

This film will explore perspectives from organizers, volunteers, and the runners through interviews and events in action. I will aim to bring this event to life through the camera lens by filming the work that goes into the event as well as all the fun everyone is having. This will be a mix of observational style filming and expository.

Shooting Schedule

April 21st to 27th Concept, development, and writing

May 1st to May 10th filming

May 18th to May 30th Initial video editing

June 1st Submission of first edit

May 19th to 24th Additional video editing

May 25th Submission of 2nd edit

June 17th Submission of video to the Moving Pictures Film Festival

Current Budget

Hourly rate per film maker \$X donated for this film

The usual hourly rate **\$550.00/hr. (Hourly rate based off market value.)**

12 hours of estimated filming **\$6,600**

32 hours of estimated editing **\$17,600**

3 hours of estimated travel time **\$1,650**

4 hours of estimated concept and development **\$2,200**

10 hours of estimated additional time **\$5,500**

Total hourly charges \$33,550 (waved for this film)

Equipment:

Robus RC-8880 Vantage Series 5 Carbon Fiber Tripod **\$499.95**

Robus RTH-150 Triple Action Ball Head **\$269.95**

RODE Wireless Pro Dual-Channel Wireless Microphone System **\$399.00**

RODE VIDEOMIC Go II On-Camera Shotgun Microphone **\$99.00**

Lenovo Legion Pro 5i 16" Laptop WQXGA Intel 14th Gen Core i9 **\$1,899.99**

Canon EOS R6 Mark II camera body **\$2,299.00**
Canon RF 15-35mm F2.8 L IS USM lens **\$2,199.00**
Canon RF 70-200mm F2.8 L IS USM lens **\$2,599.00**
Canon RF 28-70mm F2 L USM lens **\$2,899**
Canon RF 100-500mm F4.5-7.1 L IS USM lens **\$2,899**
DJI Osmo Action 5 Pro Adventure Combo **\$369.00**
DJI Osmo Action FOV Boost Lens **\$86.03**
DJI Mic Mini transmitter **\$69.00**
PGYTECH Cap lock Super Clamp **\$39.95**
PGYTECH Cap lock U-Bolt Mount **\$39.95**
SanDisk Extreme Pro 128GB SDXC UHS II Memory Card **\$155.99**
SanDisk Extreme Pro 128GB SDXC UHS II Memory Card **\$155.99**
Adobe Creative Suite **\$239.88**

Total \$17,218.68

Total Film Budget \$50,768.68

Total discounts \$33,550

Actual Total \$17,218.68

Audience, Marketing, & Distribution

Our focus will be to make this video public by posting it on Tom Buscher's YouTube channel, www.youtube.com/@Good8Design. Tom will then directly contact institutions such as Peninsula College, scholarship committees and donors, city planners and downtown associations to ask for their support in the distribution of this film. Most importantly, Tom will be making this video available to the institutions and charities featured in this film.

Biography

Tom Buscher is a full-time student at Peninsula College pursuing a degree in Multimedia Communications and Graphic Design. His passions include photography, image editing, digital video and film making. He has published photography work in CM Digital Artist magazine. More of his work can be found here [Good Design #8 - Imagination Unleashes Creativity](#) and on a variety of social media platforms. His greatest desire is for his work to impact others either through entertainment or knowledge and inspiration.

